



**Press Release
For Immediate Release**

For more information, contact:

Buddy McCrary
Manager of Operations
Santal Solutions, LLC
(920) 968-1002
buddy.mccrary@santalsolutions.com

Jennifer Walla
Public Relations Coordinator
Ideas That Deliver
(920) 722-4014
jenniferw@ideasthatdeliver.com

OmSanA™ Dietary Supplement Available on Amazon.com

Neenah, Wis. (Oct. 1, 2007) — OmSanA™ — a unique all-natural dietary supplement that helps individuals maintain blood sugar and cholesterol levels that are already within the normal ranges* — is now available for sale on Amazon.com. Found in the Health & Personal Care store on Amazon.com, a 60-count bottle of 250 mg vegetarian capsules sells for \$25.99 and can be ordered by visiting www.amazon.com.

Cellular research at King's College London has shown that OmSanA™ is up to 400 percent more active than other *Gymnema sylvestre*-based products, and clinical studies have validated that OmSanA™ helps individuals with blood sugar and cholesterol levels.* Furthermore, clinical study participants reported no significant side effects while consuming the extract.

“By partnering with Amazon.com, we can be assured that our product is easily accessible to our customers,” says Buddy McCrary, operations manager, Santal Solutions LLC, manufacturer of OmSanA™. “Amazon.com is a reliable online retailer, trusted the world over, and establishing this relationship makes sound business sense.”

— more —

As with any supplement, consumers are advised to consult with their physicians before supplementing with OmSanA™, particularly if already taking prescription medications. Individual results will vary; however, clinical trials have shown results as early as 30 days. Clinically proven, take one capsule of OmSanA™ two to three times daily.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

###

OmSanA™'s ingredient name, OSA™, denotes *Om Santal Adivasi*™, as a tribute to the Santal Tribe. The name OSA™ was originally chosen by Santal Solutions' founder in 1988 to describe the new technology of recreating the Santal Tribe's Ayurvedic methods to retain the labile compounds of the Active Principles. Located in Neenah, Wis., Santal Solutions provides consumers with natural, premium-quality products made with scientifically proven ingredients. Media contact: Jennifer Walla, Ideas That Deliver, (920) 722-4014 or jenniferw@ideasthatdeliver.com.